

BENEFITS TO SPONSORS



15th Agriculture Leadership Conclave 2024

Navigating Agriculture through Climate Challenge

(1.) Principal Sponsor/Partner State

(Rs. 25.00 Lacs)

- ❖ Official designation as the Principal Sponsor/ Partner State of the event
- ❖ Branding prominently featured on all marketing collaterals (website, banners, hoardings, standees, etc.)
- ❖ Special acknowledgement during both the inaugural and concluding ceremonies
- ❖ Opportunity for a senior management representative to share the dais with other dignitaries during the inaugural and awards ceremonies
- ❖ Back cover page advertisement placement in the event souvenir
- ❖ Corporate video of up to 5 minutes duration to be played during breaks
- ❖ Display of 3 standees (6*3 ft) at the venue
- ❖ Speaking slot reserved for a senior management official in a relevant/preferred session

(2.) Main Sponsors/Guest States

(Rs.10.00 Lacs)

- ❖ Official designation as a Main Sponsor/Guest State
- ❖ Branding across all marketing collaterals
- ❖ Special acknowledgement during both the inaugural and concluding ceremonies
- ❖ Opportunity for a senior management official to be present at the dais during the inaugural ceremony
- ❖ Inside cover (Back/Front) advertisement placement in the event souvenir
- ❖ Corporate video of up to 3 minutes duration to be played during breaks
- ❖ Display of 3 standees (6*3ft) at the venue
- ❖ Speaking slot reserved for a senior management official in a relevant/preferred session

(3.) Sponsor (Rs. 6.00 Lacs)

- ❖ Official designation as a sponsor of the event
- ❖ Branding across all marketing collaterals
- ❖ Display of 1 standee (6*3ft) at the venue
- ❖ Colour page advertisement in the event souvenir
- ❖ Special acknowledgement during the inaugural ceremony
- ❖ Speaking slot reserved for a senior management official in a relevant/preferred session

(4.) Co-Sponsors (Rs.4.00 Lacs)

- ❖ Official designation as a co-sponsor of the event
- ❖ Branding across all marketing collaterals
- ❖ Display of 2 standees (6*3ft) at the venue
- ❖ Special acknowledgement during the inaugural ceremony
- ❖ Colour page advertisement in the event souvenir

(5.) Associate Sponsors (Rs.2.50 Lacs)

- ❖ Official designation as an associate sponsor of the event
- ❖ Branding across all marketing collaterals
- ❖ Display of 1 standee (6*3ft) at the venue
- ❖ Colour page advertisement in the event souvenir

DELEGATE REGISTRATION

\$200 Foreign Delegates

INR 4000 for Indian Delegate

BULK DISCOUNT

3-5 Registration - 15% Discount

6 and more Registrations - 20% Discount

Agriculture Today's Account Details For Online Payments

Beneficiary Name	Agriculture Today	Beneficiary A/C No	50200037701032
Beneficiary Bank	HDFC BANK	Beneficiary Branch	KAILASH BUILDING, KG MARG, ND-1
IFSC Code	HDFC0000003	MICR Code - 110240001,	Swift Code - HDFCINBBDEL

FOR MORE DETAILS, PLEASE CONTACT

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